



HeartBell2030 ... #stayinlove

UNESCO MONDIACULT world conference 2022 open focus group virtual session on 29th of September 2022, 9.30 am -4.30 pm CET

3 Feathers ArtManifesto

*Approaching the new paradigm in cultural policies toward 2030 ...
by connecting socio-ecological inter-relational aspects which reveal the interdependencies
that exist within a multifaced nature of the diverse creative communities into sustainable
development-narrative with art-based practices for preventing violence and mitigate conflicts,
for more equal and just, peaceful world.*

*“Staying in love” by means of all acts toward, with and within the human world and nature,
not causing and not leaving damages behind, co-creating opportunities and unifying
resources and capacities, engaging in, and within.*

*Re-imagining conditions, shedding light on vital potential of international collaborations and
art practices in formal education and in/4 science diplomacy sustainability policy
communication, enhancing the implementation of policy guidelines into relevant actions,
enabling multilingual and multiple access to informations, increasing the engagement of and
the collaboration with citizens, in particular youth, members and leaders of cultural and
diaspora communities, as the CSOs are playing a multifold role in the European (and
globally) social integration of diverse communities, are actively involved in cultural
diplomacy activities and are engaged in intercultural communication mainly through art-
based forms of expression. Creative ecology approach which sets on collaboration vs.
competition and enables unity in diversity through shared higher values will endorse cross-
sectoral strategic partnerships, creative economy growth will increase job opportunities &
reduce inequalities.”*

*We stress that, through its transversal impact across the development agenda, culture 2030 ...
needs to be perceived as a set of practices connected with values grounded in the 17
sustainable development goals, as its impact is critical for achieving sustainable development
goals, within diverse communities.*

*In order for culture to fulfil this potential, we recommend to policymakers including the
gender perspective within all policies and fostering investment into **Orange economy**, thus
creating sustainable financial ecosystem for economic empowerment of women which will
result in reducing gender-based violence, enable more just societies; foster **cultural
diplomacy 2030 ...** in the practice of diaspora, support social integration through
engagement and shared responsibilities; foster international collaborations on the nexus of
arts_science_diplomacy in sustainability policy communication, ensure art practice for all
generations in prevention of violence and in support of mental health and wellbeing; enable
acting in the spirit of peace with peace acts through art-based SDG-oriented education
“si vis pacem para pacem”*

*We, the ACD-Agency for Cultural Diplomacy team underline the importance of enhancing synergies between arts, sciences, media, and cultural diplomacy, in developing, practicing and promoting the **sustainable development-oriented culture**, acknowledging the imperative of the 2030...context-relevant cultural education, which encompasses diverse situated knowledges on cultural heritage, history and traditions, but also includes opportunities to experience and gain knowledge in contemporary arts, literacy in new media technologies, and innovations.*

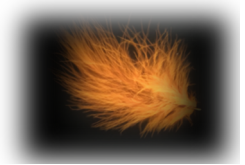
*We stress the importance of the development of a common culture 2030 ... for life in peace within diverse communities, and **we mark our commitment** to art practices as a part of cultural education which evidence and impact on appreciation of cultural diversity, multilingualism, and on development of skills is important to cultivate and practice attentive relations and relationships among humans and toward human world and nature; **we therefore encourage** collaborations on the nexus (dance) arts_health for the optimization of learning opportunities and for the prevention of generational and gender-based violence, for mental health and wellbeing;*

*We call upon all responsible entities and decision makers to include and enable arts practices and digital literacy in school curricula and lifelong learning, by engaging art professionals and art meditators in collaboration with scientists, but also with community health workers and care providers, provide care for care givers, and include **diaspora communities into development of SDG-oriented compass for cultural diplomacy2030...** activities; foster **citizen science** and systemic integration of art-based education to enable cultural practices and promotion of values, traditions and knowledges in accordance with the 17 SDGs in formal, informal and non-formal education, by valuing the contribution of all segments of society to the transmission of knowledge into one eco-system; **We are determined** to the Member States in implementation of UNESCO 2005 Convention and the UN Agenda 2030, the EU& the Austrian national guidelines for the implementation of the sustainable development policy into action, also connected with the [EU- language policy](#) which is **based on respect for linguistic diversity in all Member States** and on the creation of an intercultural dialogue throughout the EU and the EU in external relations; **we support** the new impetus given to the role of culture for sustainable development, peace and stability, art practice for resilience, social inclusion and cohesion, culture for sustainable and inclusive growth, as outlined in the UNESCO MONDIACULT 2022 final declaration, while also **reaffirming the power of arts “to renew and broaden bilateral and multilateral cooperation, promote multilingualism and a culture of peace, and enable dialogue and solidarity** within and between countries through **cultural diplomacy**, as reflected by the growing engagement towards culture within the framework of the United Nations system”*

Tatjana Christelbauer ACD-Agency for Cultural Diplomacy founder & president,
Heartbell2030...#stayinlove event organizer



Main messages from our distinguished contributors



"The concept of sustainability plays a major role in "[Heartbell2030...#stayinlove](#)", promoted by the ACD-Verein, particularly from the perspective of young men and women and through the work of cultural institutes, as it represents a unique opportunity for reflection on the role that youngsters and institutions can and must play to strengthen and broaden the sustainability efforts launched by cultural policy makers worldwide in order to anchor culture both as a human right and as a trigger of human development. Culture per se renders an important contribution to the multiple challenges faced by our society, such as fighting against poverty and hunger, improving health and education and bolstering gender equality." **H.E. Javier Campuzano Pina, Ambassador of Mexico to Austria**

"Culture can give people hope in these troubling times. As the director of the Austrian Cultural Forum in Mexico, I represent the cultural diplomacy efforts of Austria. It is up to us as representatives of the government as well to provide a platform for artists to freely express themselves. Arts and culture are a key element of our diplomacy in order to support mutual understanding, the dialogue for a free and harmonious living together. The sustainable development goals mark the framework for cultural diplomacy nowadays. Culture can lead as an example when it comes to the Agenda 2030 and help implement change in the most disadvantaged context." **Lorenz Brunner** Director of the Austrian Cultural Forum Mexico

"International collaborations in science are important driver for peace in sustainable development process" **Nadejda Komendantova** Researcher at International Institute for Applied Systems Analysis IIASA Austria

"Citizen science has become more and more popular in almost all areas of research over the last years and has shown to produce significant results and impact for both science and society. It has the potential to contribute to the great societal challenges as addressed by the Sustainable Development Goals of the 2030 Agenda for Sustainable Development by the United Nations or to Planetary Health, and has been implemented in international, national and regional research funding programs, such as Horizon Europe. **Dr. Florian Heigl, Dr. Daniel Dörler**, Citizen Science platform, Platform „Österreich forscht“

"The Austrian Libraries abroad not only enable and facilitate interested parties access to literature, science and information from Austria, but also make an important contribution to the spread of the German language and Austrian culture." **Prof. Dr. Aneta Stojic** scientific director Austrian Library Rijeka, Croatia

"Recognizing the importance of networking and digitalization, Croatian Heritage Foundation reaches even the most remote corners of the world through its trilingual internet portal, social networks, and digital repository containing the material of all published publications over the past 20 years, preserving the connection with the ancestral homeland." **Barbara Buršić**, Pula JRH managing director of the branch of the Croatian Heritage Foundation (Hrvatska Matica Iseljenika- HMI) in Pula, R. Croatia

"OKTO supports and fosters creative minds and people and communities with an interest in media, helping them bring topics and concerns to the small screen that might not find a spot on mainstream television." **Dr. Christian Jungwirth**, CEO OKTO community TV GmbH Austria

Modern Dance Arts UNESCO heritage

"20th Century Central European Modern Dance with its emancipatory and liberatory calls for corporeal freedom, for inspiration. If a resilient arts sector encodes artistic freedom as a fundamental right, it must also support inclusive and diverse cultural and artistic education to empower emerging artists with the tools and know-how for corporeal expression that is relevant, culturally literate and meaningful. Ideas about artistic freedom are shaped by the contexts and histories of the creative ecologies we are a part of and, in dance are informed by lineages of choreographic thinking." **Prof. Dr. Carol Brown NZ/AU**

"I hope that with my approach to "čipka" (lace) as intangible Croatian cultural heritage, I can contribute to the fact that behind the decorative product the value of its genesis becomes recognizable and that in the dialogue between the arts and tradition new spaces for thought and encounter, and thus new, shared contexts are created. The connections should stimulate new developments." **Maša Kolar** choreographer, director of the National Ballet Ensemble Rijeka, Croatia on her choreographic work "čipka" (lace)

"We have a vision to create an opportunity for the world community to commemorate the loss of life and the bravery of all those affected by acts of terror not only those which occurred on 9/11. At the same time, this event celebrates our determination and the strength in our belief in justice and freedom for all humanity." **Jacquelyn Buglisi**, Artistic Director Buglisi Dance Theatre, Choreographer of "The Table of silence 9/11" dance mediation project

"MODERNER TANZ- Dance Education for future" project aim is to promote and develop the transmission and dissemination of MODERNER TANZ in a contemporary spirit and to facilitate or intensify an exchange of information between the stakeholders, actors and communities of MODERNER TANZ." **Dr. Claudia Fleischle-Braun** academic fellow and lecturer for dance and movement education Stuttgart/Germany

"From the collision of cultures, traditions and man made laws...despite attempts to quiet them; the voices of woman rise up from their ancestral roots with a resonating passion for humanity." **Joe Alegado** dancer, choreographer "In between worlds" <https://www.youtube.com/watch?v=27owRLQ4sOs>



Youth voices:

"I believe that art is the best way to raise above the difficult situation. With my songs, I want to encourage people, especially young people, that in art, there is a world without, fear, wars and suffering. The most important role of art is to elevate the human spirit to higher values. A precious task that gives hope even in a most difficult moment. The inspiration, a source of new life, idea, vision, new life."

Marko Dimitrijevic (15 y.) Vienna, Austria student of the Hegelgasse High School for Music & Arts, a former member of the Vienna boy's choir (Wiener Sängerknaben), ACD youth Ambassador of the Heartbell2030...#stayinlove event, <https://www.youtube.com/watch?v=0l8TIBlzZxQ> composer: <https://marko-d.com/>

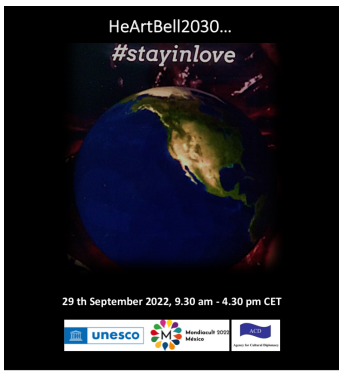
"I love art.

I could learn through art about Sustainable development and how art can help us make better life conditions" **Miriam Mmbone** (14 y.) student of the Noah's Ark Academy Maragoli, Kenya, ACD youth Ambassador of the Heartbell2030...#stayinlove event <https://www.youtube.com/watch?v=zLoFuLlqOzl>

Vienna, 16th of November 2022

Tatjana Christelbauer MA, President
ACD - Agency for Cultural Diplomacy (Agentur für Kulturdiplomatie)

Heartbell2030...#stayinlove event webpage:
<https://www.acdvienna.org/aktuell/cd-2030-unesco-mondiacult-2022/heartbell2030-stayinlove-conference-galerie/>



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The role of culture as one of the main pillars of sustainability (along with environment, economy and society) will also be at the core of the Agenda of the Conference in Mexico City.

H.E. Ambassador Javier Campuzano Pina Ambassador of Mexico to Austria

Video messages of the ACD-event HeartBell2030 ...#stayinlove youth ambassadors



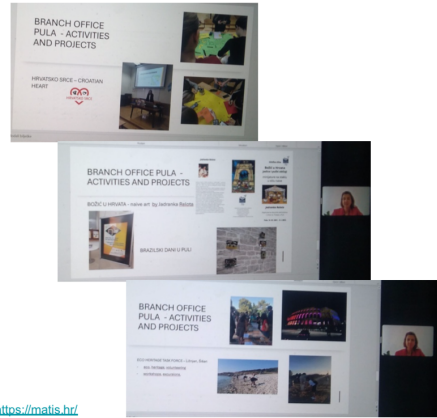
Miriam Mubone 14 y, student of the Noah's Ark Academy Marigoli, Kenya <https://www.acdvienna.org/acd-dance-arts/wien/moderndance/ansuback-k-sprache21-14/>



Marko Dimitrijevic (15 y.) Vienna, Austria student of the Hegelgasse High School for Music & Arts, a former member of the Vienna boy's choir (Wiener Sängerknaben), composer: <https://www.acdvienna.org/acd-dance-arts/wien/moderndance/ansuback-k-sprache21-15/>

Barbara Buršić, Pula /RH managing director of the branch of the Croatian Heritage Foundation (Hrvatska Matica Iseljenika- HMI) in Pula, R. Croatia:

"Cultural Policies and Sustainable Development from the perspective of Croatian Diaspora: Hrvatska Matica Iseljenika (HMI) as a connecting bridge between homeland and hostland"



<https://matis.hr/>

"Austrian library in Rijeka – just a library or maybe more?" Prof. Dr. Aneta Stojić, scientific director Austrian Library Rijeka

Ppt slides colage



Prof. Dr. Carol Brown NZ/AU



Demon Machine, an iconic dance theatre work critiquing the loss of freedoms brought about by industrial mechanisation and a rising tide of fascism, was made in Vienna in 1924 by Viennese Ausdruckstanz choreographer Gertrud Bodenwieser and has persisted as a performance embodied by generations of dancers from three continents (Europe, New Zealand and Australasia) to this day.

BRIDGES: Human Expression In A World of Transitions
Joe Alegado



The Table of Silence Project 9/11 Behind the Scenes: Courtesy of Buglisi Dance Theatre

"Dance arts cultural diplomacy: cultural heritage in contemporary dance, by example of the production "čipka"

Maša Kolar choreographer, director of the National Ballet Ensemble Rijeka, Croatia



<https://www.acdvienna.org/acd-dance-arts/wien/moderndance/ansuback-k-sprache21-14/>

Applying on good practices grounded in dance arts methodologies deriving from the Austrian Ausdruckstanz school, linking archives on pulse of time in contemporary art practices in sustainable development process: **Bodenwieser-Mandukić** project series:

<https://www.acdvienna.org/acd-dance-arts/wien/moderndance/ansuback-k-sprache21-14/>
<https://www.acdvienna.org/acd-dance-arts/wien/moderndance/ansuback-k-sprache21-15/>



The Table of Silence Project 9/11 Behind the Scenes: Courtesy of Buglisi Dance Theatre

"Dance arts cultural diplomacy: cultural heritage in contemporary dance, by example of the production "čipka"

Maša Kolar choreographer, director of the National Ballet Ensemble Rijeka, Croatia



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Table of silence © Terry Gold

MODERNER TANZ – Dance Education for Future

An agenda for the promotion, dissemination and structural development in the field of Central European Modern Dance

Dr. Claudia Fleischle-Braun

"Austrian Cultural Foreign Policy in Latin America & Sustainability as a driver"

Arts and culture are the human touch that allow us to harness technological leaps and have them contribute to the agenda 2030 and the sustainable development goals. This way we can break with the disruptive and destructive way of perpetual growth and allow ourselves to be creative.

The more we work in cycles, the closer we can get to a more ecological way of life to tackle climate change. In this, we can find the creativity and energy for our humanistic renewal.

Austrian Cultural Diplomacy thrives to be a reliable partner in this.

Lorenz Brunner DI Austrian Cultural Forum Mexico

"OKTO community TV GmbH" Austria
Dr. Christian Jungwirth, CEO



OKTO studio production



Activities for Töchtertag „Daughters Day“



Course „Reportage“



Importance of International Collaborations in Science and Research

Nadejda Komendantova
Cooperation and Transformative Governance (CAT) Group

