

„*You are a guest of nature. Behave as a such ...*“

Hundertwasser



ArtImpact2030-Manifesto

Connect&act

partnerships 4SDGs

On September 25th in 2015, United Nations Resolution 70.1 was adopted **as a plan for action**: “Transforming our world: the 2030 Agenda for Sustainable Development”.

The UN Agenda 2030 seeks to strengthen universal peace by colling all countries, all stakeholders and all individuals for action to implement this plan and bring the 17 Sustainable development Goals to realization by 2030.

The universal validity of the 17 SDGs is enabled through its integrated development approach that includes economic, social, and ecological aspects while calling for the protection of human rights, the rule of law, good governance, peace and security.

These 17 Goals (SDGs) build on the successes of the Millennium Development Goals, popularly known as **The Future We Want**, while including new areas such as climate change, economic inequality, innovation, sustainable consumption, peace and justice, among other priorities. The SDGs work in the spirit of partnership and pragmatism to improve life, in a sustainable way, for future generations. *„Interventions for human development in areas such as SDG3: Health and well-being, and SDG4: Quality education, are most effective when they are responsive to the cultural context and the particularities of a place and community. Culture is noted specifically in Target 4.7 (SDG 4), which calls for education to promote a culture of peace and non-violence in appreciation of cultural diversity, and of culture’s contribution to sustainable development.“* (UNESCO)

Art has been practiced as a tool for intercultural communication and intercultural mediation across countries and across time. Art as a form of Cultural Diplomacy has a unique opportunity to conduct diverse cultural expressions within one frame of values, grounded in internationally recognized documents, such as the Human Rights Declaration. Art in dialogue with sciences and diplomacy can shift diverse boundaries related to languages, cultures, and political views, create space for dialogues and collaboration and open diverse arenas for interaction and collaboration.

One deliberate example of ecologically responsible art practice and activism is given in the heritage of the Austrian-born international artist *Friedensreich Hundertwasser*. Ecology is the touchstone of *Hundertwasser's* sensitivity. Nature is the supreme reality, the source of universal harmony. His immense respect for nature very soon aroused in him the desire to protect it against the attacks made on it by man and industry. Hundertwasser began his involvement as an ecological activist with manifestos, essays, and demonstrations, which were later followed by architecture models that he used to illustrate his ideas of afforestation of the roof, tree tenants, and the window right, as well as by architectural shapes, such as eye-slit houses, the high-rise meadow house, the spiral house or the pit house. Next to public tree plantings around the world, he planted over 150,000 trees in his valley in New Zealand with the help of farmers and construction companies, designed post stamps for the United Nations for the occasion of the 35th anniversary of the Universal Declaration of Human Rights, have initiated and supported efforts to oppose nuclear proliferation among other activist initiatives. In his art, Hundertwasser campaigned for a life in harmony with nature, for an environmentally conscious life, and conveyed the *“paths to the development of the creative powers in every human being.”*

Applying *Hundertwasser's* thought and conviction to art-based sustainability policy communication and its implementations through relevant activities, the ACD-Agency for Cultural Diplomacy team has created the ArtImpact2030 initiative with the aim to build a sustainable platform for the development of international partnerships and cross-sectoral collaboration on the nexus of arts, sciences, and diplomacy, and to shed light on initiatives and contributions deriving from arts, in the sustainable development process.

Calling upon individuals, communities, institutions, organizations, and all interested to engage in, introduce their good practices, connect, collaborate, and contribute to the common prosperity, ArtImpact2030-Manifesto has been created as a document about a shared commitment to the UN Agenda 2030 and the 17 SDGs as our common value compass and framework for activities.

Vienna, November 22nd 2018

Tatjana Christelbauer

ACD-Agency for Cultural Diplomacy President

www.acdvienna.org/artImpact2030-manifesto



*“I just want to find the way out for everybody without destroying anything
To create a kind of evolution which hurts nobody
Based on it already exists and gradually find its transition to something better”*

Hundertwasser

ArtImpact2030-Manifesto

connect&act

SDGs 4+17~ SDG1,2,3,...



ArtImpact2030-Manifesto documents the commitment of individuals, communities, organizations, institutions and all interested engaged in art, to the UN Agenda 2030 as a value compass and framework for their active engagement into process of the global transition toward 2030 ... and the realization of the 17 UN SDGs 4 more just & peaceful world and life with and within the nature, all species and the planet.

Declaration: *Hereby I / We confirm the recognition of the UN Agenda 2030 as my / our design mandate and declare myself / us as committed to act responsibly in my / our professional environment and actively contribute to the realization of the Sustainable Development Goals (17 UN SDGs) by all my/our capacities, as “there is no Planet B” and we are all “the guest of nature”.*

Name, Institution, Signature:

Date, Place: _____

Supporting partners:

KUNST HAUS WIEN, Hundertwasser Privatstiftung, UNESCO Paris, Museumsverband Österreich, Österreichisches KulturvermittlerInnen Verband, UN Information Service in Vienna, Österreichisch-Südpazifische Gesellschaft ÖSPG, Neuseeland Botschaft

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