



ACD- Agency for Cultural Diplomacy Code of Conduct

In being admitted to Membership, Partnership or Fellowship of the ACD- Agency for Cultural Diplomacy ACD-ambassadors, members, partners, individuals and organisations are required:

- to uphold, by their conduct and competence, the honour, dignity and reputation of the ACD.
- to safeguard, as far as it is in their power to do so, the public interest in professional, social, environmental, cultural and safety matters.
- to commit themselves to their own continuing professional development in practice and theory of cultural diplomacy, which promotes values as defined in the UN Universal Human Rights Declaration, and create activities which will contribute to improvement of the UN Sustainable Development Goals, SDG's 2030, so as where appropriate, encourage others by their capacities.
- to respect the confidentiality, dignity and integrity of their associates and partners.
- to maintain the highest ethical standards in all their professional activities.

The ACD - Agency for Cultural Diplomacy embodies a unique culture of learning, networking and collegiality. This culture is developed through mutual respect and the collective desire to initiate and to support regional and international activities, which will directly contribute to peace and safety through the practice of attentive relations within social and natural environment, to build networks among distinguished professionals, students, and other interested who are effective agents of change in the global community.

The **culture of the ACD internal and external communication** is based on **friendly and kind, meaningful but simple and clear** messages, **respectful conversation, dialog, debate** and **efficient use of time** and all other resources. ACD Team sets on **fairness** and **equal opportunities** for interested to contribute to the ACD-activities or to initiate ACD- related projects, to attend ACD- events, to become members, partners, supporters and friends.

By signing of the **ACD- code of conduct**, all ACD partners, members, supporters, fellows and friends will confirm their agreement to **avoid any kind of racism, hate speech, discrimination, violence** and all other actions which are not in accordance with the ACD values, as defined in our statutes.

Within all fields of action, ACD- Team and its ambassadors, members and fellows will **practice and promote respect for social and natural environment, appreciate all human kind in their dignity, show respect for all confessions, traditions, cultures and lifestyles** which are **not directed against other people, their culture, values, traditions and beliefs, against nature and the Universal Human Rights.**

Tatjana Christelbauer ACD-President

Vienna, 12th Mai 2016