



## ACD-Agency for Cultural Diplomacy Ambassadors

### About

ACD-Ambassadors Award has been created by ACD- President in 2016. ACD-Ambassador Award is a sign of honor of civilians whose achievements extend beyond those recognized by traditional awards for the formal diplomatic activities. The Award furthers ACD's strategic goals to promote attentive relations to and within the social and natural environment at all levels through quality education, participation in thematic travels, organised or recommended by the ACD-Team, activities to support the improvement of the UN SDGs' (Global Goals), through development of the regional and of the international partnerships, collaborations and Cultural Diplomacy activities led by the civil society. ACD-Ambassador Award is an action to build the global network of the civilian actors in the field based on „people to people cultural exchange“ through storytelling activities, among other forms of exchange and dissemination of experiences, knowledge and interests for Sustainable Development Goals within all sectors. ACD-Ambassadors are allowed to use the ACD-ArtImpact2030-LOGO and the logo of the platform they represent, by activities related to their ACD-Ambassadors role.

### Opportunities and regulations

ACD-Ambassadors have opportunity to practice and to promote activities created by ACD-Agency for

Cultural Diplomacy President and ACD-Team in their local communities, to invite partners, colleagues and local institutions to sign the ArtImpact2030-Manifesto, to introduce their activities for the realisation of the UN global Goals as a common frame of values, as perceived by ACD-President and ACD-Team and to support the ACD-initiative by their possible capacities. For such engagement, all ACD-Ambassadors are invited to share their project proposals with following content before the project start:

- Project title, aim, SDG-oriented activity (connection to the ACD-ArtImpact2030- Initiative), relation to Austrian culture, language, tradition, ...
- precise description of activities (materials, methods, locations), target group, timetable
  - partner institutions, fundings
  - media promotion, documentation, monitoring, evaluation
  - desired/needed support from the ACD-Team
  - additional specific information, questions, suggestions

\* ACD-Ambassadors are invited by their interests and interests of the local partners, institutions and by their possible capacities to organize one of the Trainings of Trainers offered by ACD-President such as Let's brick! (constructive dialogues, multilingual storytelling), IkuBi-Modell (intercultural Pedagogy), Shiny Scale Method (Talent Management), Wor(l)ding-Method (Language Games, multilingual communication), Kupina-Modell for regional development or any other Consulting Sessions by ACD-Team and partners, which is required before the realisation of such activities. Such cooperations can be regulated by becoming associate ACD-Member or supporting partner. In return, all participants will receive theoretical and practical introduction to desired methods as well as learning materials and other templates for optimal use and implementation in their life and professional work and will receive certificate of attendance which will enable them to lead the specific ACD-Workshop.

\* To avoid any form of abuse of the intellectual property, whether of projects, project titles and other creations of the ACD-President and ACD-Team, or those of the ACD-Ambassadors and their local partners, all ACD-Ambassadors and their partners are invited to sign the partnership declaration before starting any project, after the project proposal have been submitted by ACD-President and ACD-Team. Partnership declaration consists of clear details about use and promotion of LOGO- ID, Project titles, documentation, all other project-related materials and documents. Project partnership-and ACD-Media-Agreement have to be signed by all parties.

In Vienna, 9th March 2019 Tatjana Christelbauer ACD-Agency for Cultural Diplomacy President