

ACD-Ambassador Award about:

Created by the ACD- President on 2nd July 2016, **The ACD-Ambassador Award** will honor civilians whose achievements extend beyond those recognized by traditional Awards for the formal diplomatic activities. The ACD-Ambassador Award furthers ACD's strategic goals to promote attentive relations to and within the social and natural environment at all levels through quality education, intersectional regional and international cooperation, and build the global network of the civilian actors in the field through thematic trips, arts, media, scientific research, and projects, among other forms of exchange and dissemination of professional experiences and interests.

ACD-Ambassadors are awarded for their excellent contribution within the specific field of action. The nomination is not related to any further obligatory activity, but it opens possibility to serve as a goodwill ambassador by delivering a personal statement in which the affiliation and the commitment to the Orange Feather Initiative and its aims. The statement with the photo image of the Ambassador will be promoted via ACD-media pages.

The mission of ACD- Ambassadors is free by their interests and possible contribution. All ACD-related activities of the ACD-Ambassadors such as promotion and use of ACD-identity for different purposes must be first executed by ACD-president as ACD- does not take any responsibility for inappropriate actions of ACD-Ambassadors.

ACD-Ambassador status is a life-long status. There is no financial relation to this Award, nor to Ambassador status, nor to this initiative. In any case of abuse of this status through behavioral or other actions of the candidate, this AWARD will be declared as invalid by ACD-President, as well as all ACD-Ambassadors can end their mandate by their personal decision. In this case, a written explanation to the ACD-Team is required. The ACD- Ambassador Award is given in recognition for candidates outstanding contributions to one or more of the following areas: practice and promotion of cultural relations without violence; Societal impact; Service to interregional development of peace and safety; Intercultural leadership; Economic development; Active engagement in Sustainable Development supporting activities, contribution to the ACD-initiative ArtImpact2030, Orange Feather Initiative, art4health, a.o;

ACD-AWARD INCLUDES: ACD-Award certificate

- ACD- two years Free membership certificate
- ACD-Blue (or other specific color) Feather greet: ACD-symbolical gift which expresses ACD-culture: interaction, active participation, flexibility in action, commitment to ACD-mission and trust among partners
- Recognition at ACD-Meetings and by possibility, personal welcome during the ACD-Award presentation.

Opportunities and regulations

ACD-Ambassadors have opportunity to practice and to promote activities created by ACD-Agency for Cultural Diplomacy President and their own related initiatives in their local communities, to invite partners, colleagues, and local institutions to sign the Orange Feather-Manifesto and the Initiative aimed in contributing to the realization of the UN global Sustainable Development Goals (UN SDGs) as a common frame of values, and to support the ACD-initiative by their possible capacities. For such engagement, all ACD-Ambassadors are invited to share their project proposals with following content before the project start:

- Project title, aim, SDG-oriented activity related to the ACD-Orange Feather Initiative,
- precise description of activities (materials, methods, locations), target group, timetable
- Partner institutions, funding opportunities or donations if relevant for the project
- Channels and forms of the media promotion, documentation, monitoring, evaluation
 - desired/needed support from the ACD-Team

Such activities are to be financially regulated by local partners and in collaboration with the Austrian Cultural Forum in the country, who may provide supporting advice, media promotion and by possibility also financial support.

* To avoid any form of abuse of the intellectual property, whether of projects, project titles and other creations of the ACD-President and ACD-Team, or those of the ACD-Ambassadors and their local partners, all ACD-Ambassadors and their partners are invited to sign the partnership declaration before starting any project, after the project proposal have been submitted by ACD-President and ACD-Team. Partnership declaration consists of clear details about use of the LOGO- ID, Project titles, documentation, other project-related materials, and documents. Before starting promotion of any ACD-related activities, ACD-Media-Agreement must be signed by all parties.

Cordial welcome, our team anticipates Your contribution and is looking forward to our collaboration!

Tatjana Christelbauer

ACD-Agency for Cultural Diplomacy President and founder



Agency for Cultural Diplomacy

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